

Meltwater Services

Meltwater Professional

- Users: Access by up to 10 Authorized Users (defined herein) to the Meltwater platform. "Authorized Users" means those specific employees or consultants located in Canada that Customer has authorized to use the Meltwater platform solely for Customer's own internal business purposes.
- Searches: 45 Searches. A "Search" is a string of keywords used to search online news or social media sources and find relevant results in the form of articles or posts. Results are displayed in the Meltwater platform and contain a hyperlink to the original source article or post.
- Dashboards: 25 dashboard(s) on the Meltwater platform. Dashboards are customizable and display analytics and search results from any Searches. Each Dashboard can contain up to 9 Widgets.
- Widgets: Access to both Brand Monitoring and Brand Analysis widget groups, including Potential Reach, Sentiment Score, Share of Voice, Advertising Value Equivalency, Top Languages, RSS Feed, Content Streams, Media Exposure, World Heat Map, Trending Themes, Top Publishers and Top Locations widgets.
- Sources: News and social media monitoring. News search results from all sources tracked by Meltwater worldwide.
- Extras: Tagging, translation and distribution of search results.
- Sentiment: Natural Language Processing (NLP) analysis of article sentiment in selected languages.
- Support: Technical and Consultative support during normal local business hours, for the duration of the subscription.
- Email: Daily e-mail reports and ad-hoc dashboard reports showing search results for Authorized Users.
- Mobile: Access to Meltwater app (available in iOS and Android) to view saved Searches and Search Results.
- Subject to the approval of Twitter, Customer may receive content from Twitter or post content to Twitter ("Twitter Content") pursuant to this Agreement and Customer represents that it has read, understands, and agrees to be bound by Twitter's terms of service located at <https://twitter.com/en/tos>. Meltwater or Twitter may terminate Customer's access to Twitter Content if Meltwater or Twitter reasonably believes that Customer is violating Twitter's terms of service.

Newsletter

- Design and send branded e-Newsletters from within the Meltwater platform, containing search results and/or Customer generated content.
- Includes 1 branded, customized template and 1 pre-saved Recipient list. Pre-saved Recipient list can save up to 1,000 e-mail addresses of customers choice.
- Customer is responsible for obtaining any required consent from recipients on the Recipient list where necessary. Customer will receive one newsletter template with a maximum of three (3) revisions. Meltwater may pause Newsletter sends if unsubscribe rates trigger SPAM alerts.

Canadian Premium Content

- Access to full-text content from premium publications across Canada, including all Postmedia publications, and other sources that Meltwater has active distribution agreements with.
- Contingent on an active 'Fairhair' subscription.

Terms of Service:

Meltwater will provide the above Services for the period of time reflected by the start & end dates below.

Product	Start Date	End Date
Meltwater Professional	Jun 01, 2020	May 31, 2021
Newsletter	Jun 01, 2020	May 31, 2021
Canadian Premium Content	Jun 01, 2020	May 31, 2021

Payment Terms:

Meltwater Services are paid for in advance of the Start Date in a single lump sum. Once this Order Confirmation is signed, an invoice for the price below will be generated and due net14. Except as provided in the Terms of Use, all payment is non-refundable. Discounts and/or special pricing and/or payment terms, if any, may not apply to your renewal term.

(If you are tax exempt please provide your Meltwater representative with a valid current tax exemption form upon signing.)

Price : 38000.00 CAD

Terms of Use:

The company identified in the signature block below ("Customer") hereby agrees that its use of any Meltwater Service is governed by this Order Confirmation and the General Terms and Conditions of Use, located at www.meltwater.com/terms-of-use/northamerica/. Any other terms, including those on a purchase order, in a vendor registration application, or part of an RFP, are considered void and shall have no force or effect.

Special Terms:

Any Special Terms below shall supersede Meltwater's standard Terms of Use.

- Invoices under this Agreement will be due within 30 days of invoice date.

By signing this Agreement, you warrant that you have the authority to enter into this Agreement on behalf of Customer and that you have read, understand, and accept all of the terms of this Agreement

Customer

Information and Privacy Commissioner of Ontario
2 Bloor St E, Suite 1400
Toronto, Ontario M4W 1A8
Canada
Contact: Andrea Corlett
P: (416) 326-3902

Date	Apr 28, 2020
Name	Andrea Corlett
Email	andrea.corlett@ipc.on.ca
Title	Director of Communications
Signature	 <small>Andrea Corlett (Apr 28, 2020)</small>

Meltwater

Meltwater News Canada Inc.
150 King St West
Toronto, ON M5H 1J9
Canada

Date	Apr 20, 2020
Name	Cate Stratton

By initialing below I represent that I have read, understand, and agree to the terms and conditions located at www.meltwater.com/terms-of-use/northamerica/

Initials 